

'Scottsdale Airpark News' Catches up with Johnny G

By Kimberly Hundley



When Miss Scottsdale 2012-Tiffany Hilburn's brother was diagnosed with Leukemia in July, she and her sister-in-law showed their support by donating their curls to Locks of Love, a nonprofit that provides hairpieces to sick children suffering hair loss. Johnny G agreed to perform the honors. "Their faces were modified when I started," he says, "but when they left they were so happy and cheerful. The classy but sassy style brought out the true them."

Back in June 2011, we featured hair stylist Johnny Grinsky in a feature article spotlighting entrepreneurs who "fly solo." Johnny G, as he is known in the industry, had just moved to a new salon on Shea Boulevard and Scottsdale Road, where he introduced his next-generation "look book." The device incorporates iPad images with actual client photos to show those in the chair what they would look like wearing various hair styles.

A motivated and creative business owner and marketer, Johnny G says he's stayed busy since the move. Not only did he get married, he has several projects underway.

"I'm so excited!" he reports. "I got picked up by a major film production company that is putting together a TV series

Though the search for the perfect assistant is still underway, the Johnny G salon has evolved its "look book" with a 42-inch Apple TV for clients to view the style images that Grinsky prepares on his iPad.

"I am also now videotaping my clients when I style their hair, then sending them the video of their styling lessons," he says. "That way, they can take me home and have salon-ready hair every day." ■

More: HairbyJohnnyG.com; 10201 N. Scottsdale Road.



pilot of my book, *Creating Beauty from the Inside – Out.*"

Phoenix-based Seven Rivers was due to start filming over the summer. Grinsky's book includes the motivational story of his year-long recovery from a near-fatal car accident and subsequent decision to invent a meaningful career for himself in the beauty industry.

In August, Johnny also completed a new iBook, *How to Get that Perfect Hair Style!*, available at www.apple.com/ibooks-author. The book contains video explanations, photos, and interactive sessions of beauty tips.



Scottsdale
**THUNDERBIRD
SUITES**

The Best Suite Value in North Scottsdale

**BEST SUITE VALUE
in North Scottsdale!**

Conveniently located in the Scottsdale Airpark near the Scottsdale Quarter and Kierland Commons. Offering spacious two-room suites, complimentary hot breakfast buffet, no resort fees, and free wifi. Over 2000 sq. feet of meeting and banquet space for any type event

(480) 951-4000

7515 E. Butherus Drive • Scottsdale, AZ

www.thunderbirdsuiteshotel.com

Follow us on or @TBHotel

